

# BABY CARE MAG

UNIQUE VISITORS  
PER MONTH

**60,900**

PAGE VISITORS  
PER MONTH

**76,300**

## ABOUT US

We are a team of parents and writers passionate about helping parents of young children make the most of these challenging but precious and fleeting years.

From baby toys to parenting as a team, breastfeeding to new technology, we try to offer real-life advice and the latest information.

Not outdated guidance just because it is still popular. More importantly, we are here to make your life easier so you can stress less and enjoy your baby more.



# Babycare mag



**70K+**



**45.3K+**



**8.3K+**



**2K+**



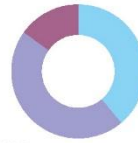
**1.5K+**

# BABY CARE MAG COMMUNITY



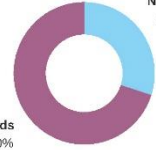
## Grad School

15%



## No College

39%

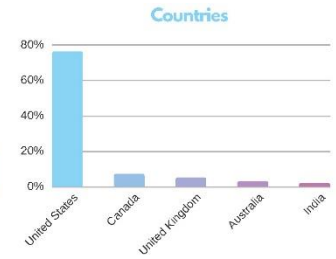
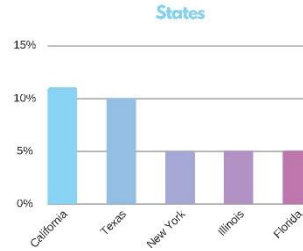
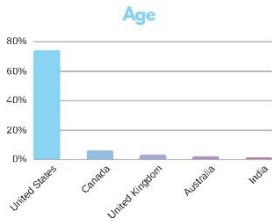


## College

46%

Kids  
70%

No Kids  
30%



## PAST CAMPAIGNS

SPONSORED POSTS

Bamboobies

Ecocentric Mom

GoHappy App

SOCIAL MEDIA

BabyComfy

Hyland's Homeopathic

Mouse + Magpie

## SERVICES OFFERED

### BLOG FEATURE

Contextual link or full article

### PRODUCT REVIEWS

Blog post, video or both

### GIVEAWAYS

Blog, social media, newsletter, banners

### NEWSLETTER

One-time outreach or series

### SOCIAL MEDIA

Post or share

### BANNER ADS

Top/sidebar of the blog

### SPONSORSHIPS

Short-term or long-term contracts

### PACKAGE DEALS

Ask us about our package deals



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